

Increasing the Downstream sector in Kuwait

Interview with Hatem Al Awadi

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Kuwait Integrated Petroleum Industries Company (KIPIC)



Please provide an overview of KIPIC?

KIPIC was established on 18th October 2016 as a subsidiary of Kuwait Petroleum Corporation (KPC). Bringing together some of the best industry expertise, KIPIC's mission is to manufacture refined petroleum and petrochemical products and supply LNG in a reliable, efficient, safe and environmentally responsible manner to meet Kuwait's energy demand, maximise profit through integration, develop a professional and competent workforce, and enable the development of the local economy. To meet its mandate, KIPIC is currently developing three major projects; a refinery and an LNGI terminal currently under construction and a petrochemical plant to be fully integrated with the refinery, which is still in the design phase. The three projects are located in the Al-Zour area in the south of Kuwait.

What is KIPIC's core belief?

KIPIC inspires a core belief: to "*Make More Possible*". We nurture a culture of collaboration, empowerment, clarity and economic thinking to unlock the potential of our people. We believe that this promotes innovation and competency to reach the highest standards of operational excellence.

How does KIPIC operate?

We strive to become an employer of choice for the young Kuwaiti professionals and continuously work hard to bolster a healthy work environment and a positive corporate culture that cultivates innovation and excellence. We also invest in our people to meet current and future business challenges.

We always rationalise the utilisation of new systems, assets and ideas to ensure optimum deployment as per KIPIC needs and strategic imperatives. We also capitalise on KPC and K-companies legacy of long years of operational presence.

Meanwhile, we work hard on building and maintaining our management systems to standardise and continuously improve our conduct of business.

What is your mission and vision?

Our mission is to operate an integrated entity that manufactures refined petroleum and petrochemical products and supplies LNG in a reliable, efficient, safe and environmentally responsible manner – while maximising profit, developing a professional and competent workforce and enabling the Kuwaiti private sector's participation in the downstream petroleum industry.

Our vision is to be a leader in integrated refining, LNG and petrochemical operations that maximises shareholder value, achieves operational excellence, commits to the development

of our people and contributes to economic development.

What is your brand strategy?

As a young organisation we are always looking for ways to make more possible. Be it from the resources themselves, how we integrate our world-class facilities, how we operate, the people we hire or the returns we give to our shareholders – we strive to make more possible. This is what inspires us, motivates us and is what will differentiate us – it is our philosophy as an organisation. Our Organisational Philosophy is to "*Make More Possible*."

The principal inspiration and rationale behind the design of the stylised KIPIC 'K' graphic is integration and growth; it also represents Kuwait. The various woven, overlapping and intersecting graphic lines represent KIPIC's integration of the petroleum industry. The brand marque uses a clean, strong, contemporary word marque for both English and Arabic. This underpins and reinforces the solidity of the company and its commitment to Kuwait.

What are KIPIC's key projects?

KIPIC's operations are based at Al Zour Complex located in the south of Kuwait, consisting of the following:

Al Zour Refinery: Processes up to 615,000 bpd of Kuwaiti Crudes to produce high value products and fuel oil and is currently in the construction phase.

The Liquefied Natural Gas as Import (LNGI) Project: This project is being established to meet Kuwait's demand for the cleanest fuel (natural gas) to generate electricity, as well as the needs of other natural gas consumers such as oil refineries and petrochemical industries. The terminal has a capacity of 3,000 BBTUD of natural gas supply and is currently in the construction phase.

Petrochemical - Refinery Integration Al-Zour Project (PRIZe): The Petrochemicals facility upgrades refinery products to high value bulk petrochemical products. The upcoming facility is under detailed design, with an annual capacity of 2761 KTPA of aromatics and polypropylene and 1700 KTPA of gasoline.

What is KIPIC's contribution to the State of Kuwait?

As we create the second biggest oil city in Kuwait next to Ahmadi City, we'll be turning a clear desert into a fully-fledged city, taking extra care to protect Kuwait's immediate and surrounding environment. Our projects primarily aim at energising the State with a reliable supply of clean fuels for power generation as well as other industrial applications.

We are committed to the development of a competent Kuwaiti work force and enabling the Kuwaiti private sector to participate in downstream petroleum industries. ●