



## Laying the groundwork for a sustainable energy future

By Yoon Sang-jick  
Minister of Trade, Industry and Energy, Republic of Korea

I am very pleased to have the opportunity to meet the men and women responsible for shaping the energy policies of nations all over the earth at the 2013 World Energy Congress in Daegu.

The UN has described sustainable energy as the “golden thread” that connects economic growth and social equality, as well as climate stability and living environment. Indeed, energy is one of the most critical issues facing humanity today.

The global energy market is in the midst of a major seismic shift. While efforts are being made to replace existing energy sources with new and renewable energy, the rise of shale gas and oil is demanding new perspectives and policies on conventional energy. In the past, the policy emphasis was on developing technology related to energy supply, but now the focus is shifting to technology related

to energy demand, including energy demand management through the use of ICT.

However, there are still 1.3 billion people around the world without access to energy. Cooperation between advanced and developing nations is needed to address the issue of energy poverty. At the same time, climate change caused by the use of fossil fuels and concerns about the safety of nuclear power and other energy sources pose great challenges to ensuring sustainable energy sources.

As we confront these challenges, the best way forward begins with policy adjustment, international cooperation, and expanding the international trade of energy. It is my sincere hope that by facilitating an active exchange of opinions on pressing global energy issues, the Daegu WEC will lay the groundwork for cooperation to secure sustainable energy sources for the future. □



## Right place, right time

By Cho Hwan-eik, President and Chief Executive Officer, KEPCO and Chairman, WEC Daegu 2013 Organising Committee

Dear Friends,  
As Chair of the Congress Organising Committee and President and CEO of KEPCO, I would like to welcome you to the 22nd World Energy Congress Daegu 2013. This year's Congress is especially meaningful in that it marks only the third time in the Congress's 90-year history that an Asian nation has staged the event. Asia has become the world's biggest and most dynamic energy market, with both China and India expected to drive energy consumption for years to come on top of rising demand in the region's developing nations. Centrally located Korea, therefore, represents the right place to hold an event of this magnitude and importance. At the 22nd World Energy Congress in Daegu, the more

than 5,000 participants, as well as the 20,000 or more visitors expected to visit the Exhibition, will benefit from the unprecedented opportunity to not only hear from but network with top global players, explore business opportunities and gain access to new markets. The technical visits to several of Korea's leading companies and power plants which have been added to the overall programme are certain to provide unique perspectives on Korea's energy industry. In addition to my wish that you find the 22nd World Energy Congress to be a value-added event which offers unique benefit for both you and your business, it is also my hope that you return home with fond memories of your time in Korea.

Thank you. □