

Tomorrow's Energy Leaders

WPC-YC CHAIR'S INTRODUCTION

Young people are already an influential group within the industry. On a daily basis, young professionals integrate their vision into the reports they draft, the ideas they propose and the questions they ask. Today, the potential of this group is insufficiently leveraged by senior leaders.

The unique value of young people stems from their personal commitment to a sustainable energy future – their own future. Therefore, young people have the drive to raise their voice and challenge the status quo. They have the responsibility to question whether current industry practices are optimally addressing their future needs in a rapidly changing world.

Senior leaders should make capturing the benefits of youth engagement a priority. In the next years, the ability to adapt will determine who will be ahead of the curve, as we have already seen with the rapid surge of the US shale revolution. Young people can increase the agility of companies to adjust to such external challenges, while maintaining a focus on the long-term objective: sustainable growth. Tomorrow starts today. Young people should take ownership of their future.

As the chair of the WPC's Youth Committee, I invite you to explore this new edition of the WPC Youth Magazine. It is a collective effort of young people of the oil and gas industry across the globe. I am grateful to Jifeng and his leadership on this edition, as well as the support from the WPC team and the top leaders of the oil and gas industry. Please, join our activities at the WPC Youth Lounge and our Youth Session on the main Congress programme (June 18, 16:00-17:30). They are unique opportunities for inter-generational dialogue. ■

Céline Rottier

Columbia University;
Chair of the Youth Committee of the
World Petroleum Council



Editor Liang Jifeng

Managing Editors Ulrike von Lonski and Alastair Harris

Produced and published on behalf of the WPC Youth Committee by



Chairman and Founder Rupert Goodman DL

Chairman, Advisory Council Rt Hon Lord Hurd of Westwell CH CBE

Chief Operating Officer Eamonn Daly **Production and Design** Jon Mark Deane

Head of Special Projects Waqās Ahmed **Regional Publisher** Declan Hartnett

Marketing Administrator Chris Cammack **PA to the Chairman** Hilary Winstanley

Victory House, 99-101 Regent Street, London W1B 4EZ

Tel: +44 (20) 7440 3500 ■ Fax: +44 (20) 7440 3544

Email: publisher@world-petroleum.net

www.firstmagazine.com

World Petroleum is composed of the opinions and ideas of leading business and political figures. All information in this publication is verified to the best of the author's and publisher's ability, but no responsibility can be accepted for loss arising from decisions based on this material. Where opinion is expressed, it is that of the authors. The views expressed and the data contained in this publication are not necessarily those held or agreed by World Petroleum or the World Petroleum Council. All rights reserved. Reproduction in whole or in part without written permission is strictly prohibited. Colour transparencies or manuscripts submitted to the magazine are sent at owners' risk; neither the company nor its agents accept any liability for loss or damage. ©Copyright 2014, FIRST/World Petroleum. All rights to World Petroleum are vested in FIRST.

Introduction	2
Liang Jifeng	
Youth: Shaping its inherited industry into a sustainable future	3
Céline Rottier	
Oil and Gas: A global legacy	4
The inherited industry, by region	
A vision for the future	10
A road map for the petroleum industry of tomorrow	
WPC mentoring circles: Pooling international experience	15
Gülsüm Burçu Gunal	
Young women in the oilfield industry: The narrow path to full integration	16
Livia De Luca	
The outlook for oil: Is a sustainable future possible?	18
Kseniya Shelkovskaya	
The future of fuel: Prospects for interfuel competition	20
Anna Galkina	
Bridging the policy gap	22
Varsha More	
A view from the top: Interviews with industry leaders	24
Maria das Graças Silva Foster	
A view from the top: Interviews with industry leaders	26
Dr Wang Tao	
Feel the energy: A summary of the 2013 Youth Forum	28
Joanna Desjardins	
Welcome to Moscow: Enjoy a fantastic opportunity to engage with leaders and peers!	30
Anna Illarionova	
The WPC Youth Committee welcomes the Writing Fellows!	32
Tamar Gomez, Akos Losz, Vijay Anne, Georg Oftedal	
If I were a CEO...	36
Youth Committee members set out their agenda	
Your National Youth Committee needs you - Join us!	39
Getting involved in the WPC Youth programme	
Event Schedule	41
A full guide to the Congress Youth and Social Responsibility sessions	

WPC/YOUTH FORUM Mobile Event App

With the WPC Mobile App, in partnership with Chevron, you can:

- Build your agenda and plan your day
- Find your way around
- Browse speakers and exhibitors, and mark them as favourites so you don't miss them
- Network with other app users by exchanging messages and arranging meetings
- Stay informed with the latest news from the World Petroleum Council blogs, tweets and video even after the Youth Forum event has finished

Visit <http://tiny.cc/wpcapp> or use the QR code below:

