

**Céline Rottier**  
Columbia University;  
Chair of the  
Youth Committee  
of the World  
Petroleum Council



**“As a new generation of energy leaders emerges, it is important that the ‘solution space’ they envision is connected to the reality of their industry”**

## **YOUTH: SHAPING ITS INHERITED INDUSTRY INTO A SUSTAINABLE FUTURE**

**W**hile the history of some countries is intimately intertwined with the petroleum industry, others have only recently joined the ‘club’ and need to define a responsible development path in light of their newfound resources. As a new generation of energy leaders emerges, it is important that the ‘solution space’ they envision is connected to the reality of their industry; not only at home, but across the globe. As globalisation progresses, the challenges that they will face will increasingly stem from abroad.

This has led the WPC Youth Magazine to start a unique project, inviting young people around the world to share the main characteristics of the energy industry that they have inherited from previous generations. In addition, young people have been asked to share their view on how they would like to see the industry in their region evolve. The result is a colourful mix of regional portraits of the energy industry.

The Youth Magazine encourages young people to actively propose solutions that can make their ideas for a better future fly. In the third section of the magazine, young people explore the solution space for specific topics, such as sustainability, diversity, the fuel mix and policymaking. Along with the regional focuses, they provide an excellent basis for intergenerational dialogue at our Youth Lounge in the main exhibition space or online on our Youth Connect platform.

Young people seek to become a ‘link’ to the chain of previous oil and gas industry generations. Hence, we invite all members from the oil and gas family to join the main youth session on Friday for an open conversation with senior industry leaders and the industry’s brightest young talent. ■