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“We hope that all young leaders will derive value from taking part in the Youth activities at the 21st World Petroleum Congress – and put their mark on the global energy agenda!”

WELCOME TO MOSCOW: ENJOY A FANTASTIC OPPORTUNITY TO ENGAGE WITH ENERGY LEADERS AND PEERS!

Today, Russia is considered the largest global oil producer and exporter. In addition, it has the world’s largest natural gas reserves. The Russian petroleum industry has been the most stable and consistent part of the national economy and possesses a vast potential for further development. And there is no surprise that the 21st World Petroleum Congress is taking place in such a big country, rich in natural resources, advanced technologies, territory, historical heritage, culture, arts, cuisine and warm-hearted people.

Since 2010, the Organising team has been working hard to make this event happen and attract more than 5,000 industry leaders and around 25,000 visitors to the 21st World Petroleum Congress in Moscow on 15-19 June, 2014 under the theme “Responsibly Energising a Growing World”. As the world population increases, access to affordable, safe and reliable sources of energy will be a key factor in promoting economic development and well-being for humankind. Fossil fuels will continue to be the world’s leading energy resources in the near future. Meeting future demand in a sustainable and socially responsible manner will require massive investments, leading-edge technologies, the most highly skilled human resources, and superior ethical business practices. Producers, consumers, governments and societies need to cooperate responsibly to develop all energy resources. To do so, the industry has to energise its professionals; in particular develop and retain youth, to become even

WORLD PETROLEUM COUNCIL 80 YEARS
RUSSIAN NATIONAL COMMITTEE 55 YEARS



WPC's Director of Communication Ulrike von Lonski, President Renato Bertani, Director General Pierce Riemer and Russian National Committee Secretary Vladimir Kornev mark the one year countdown to the Congress in Moscow

more innovative in ensuring future growth.

Thus, we see that the 21st WPC Youth Programme is becoming one of the key pillars of the Congress Programme overall. We are inviting students, PhD researchers and young professionals in the energy sector aged under 35 from around the world to seize the opportunity to be engaged with global energy experts, industry leaders, public authorities, members of NGOs and peers in different sessions, expert workshops, round tables, forums and other networking events at the Congress. The main theme of the 21st WPC Youth Programme is "Responsibly Energising a Growing World: Role of the Youth" which is divided into three blocks: "Unconventional look at the energy future", "Health, safety and environmental protection as future generation's crucial challenge", "Education and Careers in the energy industry: join us today".

During the Congress, the young participants will be able to take part in the daily discussion sessions and leadership training in the Youth Lounge area that is located in the centre of the Exhibition Hall. In addition, youth delegates will meet senior energy colleagues at networking sessions, participate in the technical tours at the stands of the major petroleum companies, express their opinions in the Youth Profiles sessions, share their views and experience with the leaders of the petroleum industry in fusion talks, attend the social events, and benefit from networking with other colleagues from energy companies. All young delegates will have a chance to deepen their knowledge of

new technologies that will change the petroleum industry in the future, to learn what they can do to promote sustainable solutions for the modern world, to be involved in the next cycle of the WPC Mentoring Programme, get more information on the next WPC Youth Forum or volunteer for other WPC youth activities, such as the WPC Youth Magazine Writing Fellowship Programme, WPC on-line platform www.wpcyouthconnect.com.

Moreover, do not miss the Special Youth Session in the main Congress programme that will take place on June, 18 at 16:00-17:30 under the theme "Youth: steering their inherited energy industry towards a sustainable energy future". The session is focused on sustainability, investment in oil and gas development, the big picture of the petroleum industry challenges and opportunities for the young generation. Rest assured, we have secured a few very high-level speakers for this session, so join us and have your say.

Finally, I need to say that the 21st WPC Youth Programme couldn't have happened without the constant support and contribution of the Russian National Committee, WPC Youth Committee members, the Russian Youth Team, WPC Secretariat and taskforce volunteers who pooled together their professional experience, enthusiasm, passion, communication and management skills to achieve these high results. We hope that all young leaders will derive value from taking part in the Youth activities at the 21st World Petroleum Congress – and put their mark on the global energy agenda! ■