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WPC FUTURE LEADERS FORUM BRAZIL: BUILDING NEW WAYS TO CHANGE THE GAME

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We are happy to welcome the WPC Future Leaders Forum to Brazil, and to South America, after it has crossed almost all continents of the world. The first forum, then known as WPC Youth Forum, took place in China, in 2004, focusing on *Youth & Innovation – The Future of the Petroleum Industry*. Five years later, 1300 attendees congregated in Paris to discuss *Tomorrow's Energy Landscape*. One year later, in India, 500 young leaders discussed *The Power of Youth Leadership When Building Nations*. In 2013, in Canada, during the oil industry boom, the 4th edition of the event received more than 1600 participants from over 60 countries. Now, under the new name “WPC Future Leaders Forum” we come together in Brazil, to discuss the theme: *Game Changers: New*

Leaders for a New Competitive Energy Industry.

The current macroeconomic scenario of the industry is not the most favourable. However, it is in adversity that opportunities arise. It is time to change the game. It is time to rethink how things are done and how we want the operations to function.

There is no better place in the world to do this than at the WPC Future Leaders Forum 2016 – a forum organised by young professionals from all over the world, with the support of two important organisations of the petroleum industry: the World Petroleum Council (WPC) and the Brazilian Petroleum, Gas and Biofuels Institute (IBP).

Being a game changer means getting informed, connected and involved with what happens in our industry.

Welcome to Rio!