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he high degree of complexity in the global oil industry requires a constant updating of the profile and education of its professionals, who easily find training courses and expertise, on many levels, to meet the industry's technical demands.

## Technical profile of the compliance professional

The compliance professional can be trained technically in various areas such as communication, management, engineering, accounting, and psychology, among others. Knowing the law is important, but that is not all. We are talking about

## THE IMPORTANCE OF ETHICS

"The current crisis in the Brazilian industry presents a unique opportunity for professionals who wish to contribute to historic changes within our industry"

Today, however, the challenge of working in this market has grown. Professionals and companies are placing on the corporate agenda ever more stringent requirements for procurement that go far beyond technical training: they require professionals with certain characteristics of a moral and ethical nature.

With the development of new technologies and the need for greater investment to meet the challenges in increasingly deep waters in Brazil, the market needed changes in the control and management of its business, throwing the country on a path against corruption, which gained force in January 2014, when the Brazilian Anti-Corruption Law was enacted, creating the ideal setting for compliance professionals in the country.

a manager of cultural change, including the change of habits, beliefs and values of each member of the company.

## Transition and opportunities

It is time to make the transition to this area that is so sensitive and important for the sustainability of organisations. Young professionals who like challenges and want (dream of) a more dynamic career now have an excellent opportunity for growth and innovation in the oil and gas market. They will act as true influencers of a new corporate culture, promoting change and helping to distance the company from negative impacts on their brand and reputation.

The current crisis in the Brazilian industry presents a unique opportunity for professionals who wish to accept this challenge and contribute to historic changes within our industry.