

Where business meets leisure

By KEVEN STANDER

MANAGING DIRECTOR, SEA CLIFF HOTEL

Over the last 15 years, the Sea Cliff Hotel has become something of an institution in Dar es Salaam, attracting first-time visitors who have heard about its reputation, as well as in-the-know business travellers who value its unique location atop a magnificent promontory away from the hustle and bustle of Tanzania's main city, overlooking the Indian Ocean, but five minutes drive from the financial and embassy district.

The Sea Cliff offers more than a breath of fresh air after a stressful day of meetings. Its gardens and terrace bar, complete with swimming pool, are an oasis of peace, kept cool by the sea breezes,

But Sea Cliff's reputation doesn't rest solely on its location; corporate guests return year after year because they know that the hotel's team understands their needs and provide business facilities, backed by first-class service.

The hotel was built in response to the major economic reforms Tanzania began implementing in the 1990s, a time when the country started opening up to foreign investment. It is the perfect operations centre for a business trip, with complementary wi-fi connections, and an Executive Floor designed for business travellers, along with conference facilities and a fully serviced business centre with a can-do attitude able to take care of the smallest details, from photocopying to booking a flight, secretarial services, or car hire. There is also a fitness and well-being centre.

Privately owned and independently run, Sea Cliff sets itself apart from other five-star hotels in Dar es Salaam due to its flexible, responsive approach to meeting its guests' needs. With just 93 rooms in the main hotel, the atmosphere is informal and welcoming. There are 72 deluxe rooms and seven Superior Deluxe Rooms on the first and second floors. On the third (Executive) floor, there are seven rooms, five suites, and the Presidential/Honeymoon Suite. The Executive Floor has its own lounge area with daily newspapers, tea and coffee, and complimentary drinks in the evenings.

With two of Dar es Salaam's top restaurants, the hotel has become a

popular choice for hosting events, and our experienced team will be more than happy to organise meetings and conferences, indoors, or outside, overlooking beautifully tended gardens.

Although just a five-minute taxi ride into the centre of Dar es Salaam, we find that most business visitors who are entertaining prefer to invite guests out to the hotel, where after enjoying a meal they can relax in our casino, or sip a cocktail on the terrace.

A commitment to quality has earned the hotel plaudits over the years, most recently in 2011, when it won a place among the Top 100 Mid-sized Companies in Tanzania by KPMG. This recognition comes from consistency in delivering the same high standards of service, which in turn is built on continuity of ownership and the loyalty of Sea Cliff's employees, most of whom have been with the hotel for more than a decade.

Regular travellers to Africa will know that hotel service can sometimes fail to match European standards; Sea Cliff's company culture has produced well-trained staff who are happy to help, contributing to the hotel's reputation for excellence and best practices, and reflected in our motto: "We are only as good as our guests say we are".

Visitors travelling to other destinations in Tanzania can take advantage of our sister hotel Sea Cliff Resort & Spa in Zanzibar.

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Sundown at Sea Cliff's Karambezi Café

