

Serving Oman's development

By H.E. SHEIKH MUSTAHAIL BIN AHMED AL MASHANI

CHAIRMAN, MUSCAT OVERSEAS GROUP



SHEIKH MUSTAHAIL BIN AHMED AL MASHANI is Chairman of Muscat Overseas Group, one of Oman's leading business organisations, founded in 1972. In recent years the company has continued to expand its operations across various sectors in Oman and other countries, promoting new business ventures in key sectors of economic growth in Oman and growing small businesses into scalable and commercial business enterprises. The Group has invested considerably in technology, human resources and expertise for the over-all development of the Sultanate.

Established in 1972, the Muscat Overseas Group (MOG) has grown steadily and diversified over the last half century, mirroring Oman's economic development under the leadership of His late Majesty Sultan Qaboos bin Said and benefitting from his far-sighted policies and support to the business sector. MOG's vision has been to be a trusted partner and contributor to the development of Oman.

Our consistent effort has been to promote new commercial ventures while at the same time helping small businesses grow sustainably into viable enterprises. The Group has been involved with the banking and financial services sector, expanded social infrastructure and housing, invested in independent power projects, schools, universities, healthcare facilities, while participating in industrialisation and other services sectors.

MOG has earned the trust and confidence of its customers across the following sectors:

Dealerships: Our story starts with the Muscat Overseas Industrial and Marine Equipment Trading Company being set up in 1972. The company continues to supply a range of industrial and marine equipment and services across Oman. Our franchise model uses state-of-the-art warehouses located in Ghala, Nizwa and Sohar, assuring accurate and timely supply to the construction, industrial, power and marine sectors throughout the country. The company continues to provide In Country facilities for repair and maintenance. The Muscat Overseas Engineering Services Company provides engineering services to the aviation, manufacturing, oil exploration, construction, mining, power and marine sectors. The Muscat Overseas Projects and Services Company delivers rental and leasing services for a range of construction and industrial equipment.

Logistics: Majan Shipping and Transport Company is a preferred supply chain management and logistics service provider and has been delivering operational assistance to companies in the Sultanate since 1998. As a logistics company, Majan Shipping has a proven track record and experience in handling project cargo, heavy and over dimensional cargo, international forwarding and logistics, customs clearance, air freight, ocean freight, land transportation and warehousing services. Our forays into logistics are in line with the Sultanate's prioritisation of the logistics sector.

Agriculture and Aquaculture: Expanding our network, in 1974 we set up the Muscat Overseas Agriculture Company, which endeavours to further the Sultanate's agricultural sector. In an effort to harness the potential of Oman's diverse marine life, we established Oman Aquaculture Company in 2012. Based out of Salalah, the company aims to produce Abalone on land in a controlled environment. The initiative is an effort to put Oman's Abalone on the world map as a quality product without depleting natural sea resources. Agriculture Modern Engineering Company, which is into landscaping has undertaken and delivered a number of projects to client satisfaction.

Oil & Gas: Over the years we have developed a key presence in the oil and gas sector. The Muscat Overseas Oilfield Supplies Company meets the equipment supplies and service requirements of the oil, gas, petrochemical, water and power industries.

Travel & Tourism: In 1989 we branched out into travel and tourism, and have established a reputation for delivering on customer expectations.

Real Estate: Muscat Overseas Group - specialises in real estate project development, property and facilities management and other related services.

Pharmaceutical: We forayed into pharmaceutical with the Drug Manufacturing Company (DMC) in 2010. The primary activity of DMC is to manufacture Active Pharma Ingredients (API). The company has set up a manufacturing plant in the Sohar Industrial Estate to manufacture in bulk the antibiotic cephalosporin. DMC aims to position Oman as a leading supplier of APIs to manufacture drugs in the GCC region and Europe.

Media and Communications: The Group has established itself as a diversified media and communications business with a notable customer base in Oman. MOG looks forward to delivering new experiences and creating opportunities in the media and communications space.

Looking ahead: MOG is an organisation that is rooted in Oman delivering sustainable value to our stakeholders. The Group has consistently invested in technology, human resources and expertise, contributing in the process to the overall development of the Sultanate and creating opportunities across a range of economic and social sectors. We are committed to serving Oman's development needs under the visionary leadership of His Majesty Sultan Haitham bin Tarik. **E**